

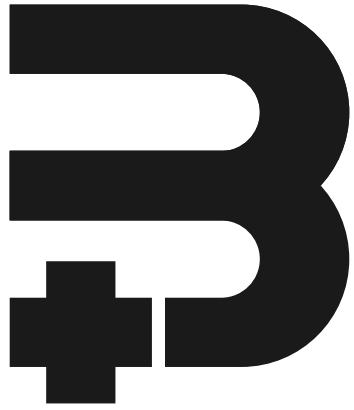
BMED
Barrier

The Story

MedBarrier™ manufactures a complete line of disposable Personal Protective Equipment and Surgical Instruments consisting of different varieties of Face Masks, Medical Protective Gowns, Disposable Medical Gloves, Face Shields, Safety Goggles, Disposable Head and Shoe Covers, CBRN suits and allied equipment, as well as Surgical Tools such as Scissors, Forceps, Clamps, Needle Holders, Electrodes, Knives, Blades, Retractors and related accessories.



The Concept



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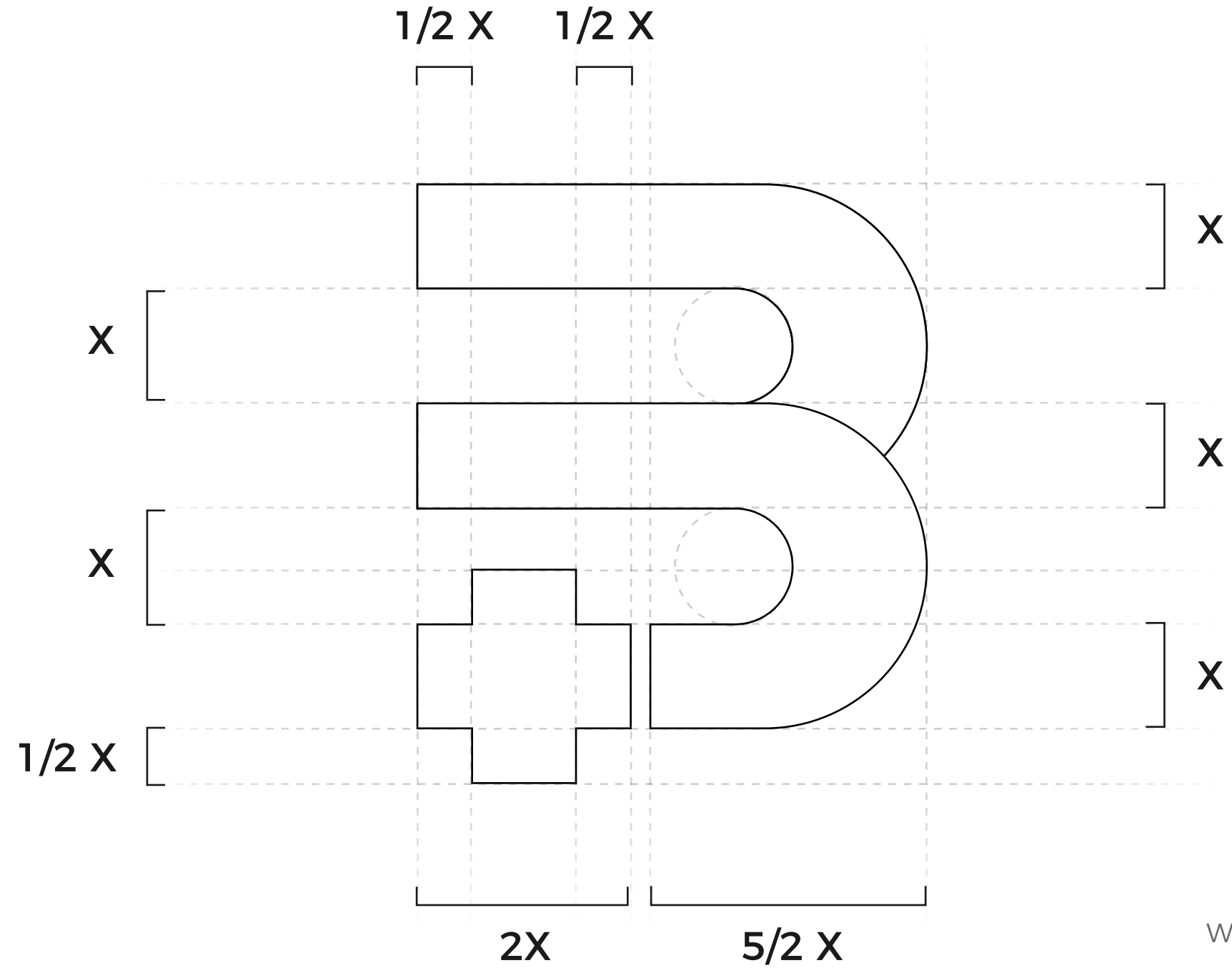


Letter M

Letter B

Medicine

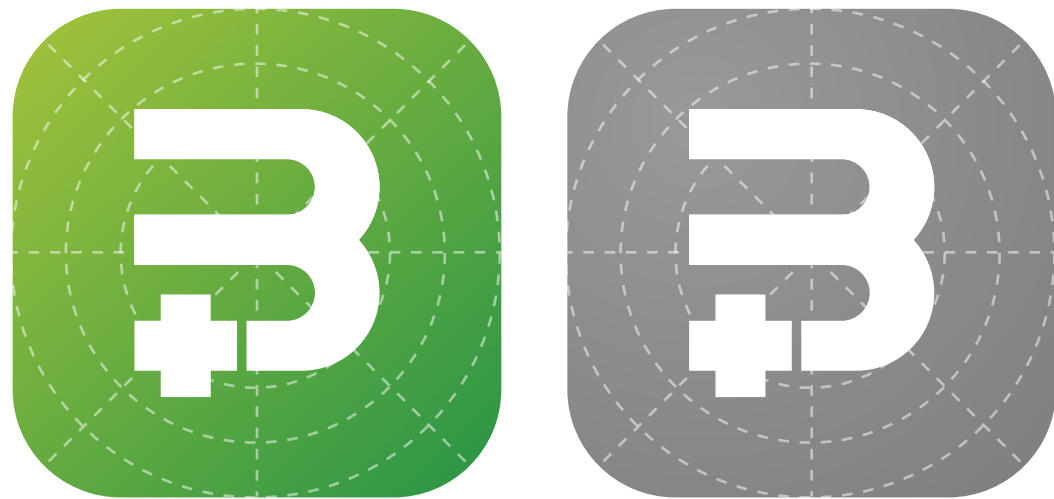
Logo Construction



Where "X" can be any number of pixels.

Icon / Social Media Profile Picture

MedBarrier's symbol can be used where there exists an insufficient space to fit both: symbol and word mark. The symbol is thoughtfully curated to effectively define the purpose of the brand.



Master Logo



Colours are a key part of visual identity. The master colours are Lime and Forest Green. In design terms, Lime is traditionally associated with happiness, opportunity and positivity. While Forest Green conveys growth, harmony, dependability and kindness.

JMED
Barrier

Monotone Variants



Monotone Variants







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Color Palette

Lime

#9DC03B

R 157 G 192 B 59

Forest Green

#2D9646

R 45 G 150 B 70

White

#FFFFFF

R 255 G 255 B 255

Black

#1A1A1A

R 26 G 26 B 26



Typography

Montserrat is a contemporary, versatile typeface. It's the preferred font for template designs, corporate profile, and copywriting.

The key to choosing this typeface is to follow a singular type of font; Sans, thus giving it a consistent typographical outlook.

Montserrat
Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Montserrat
Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

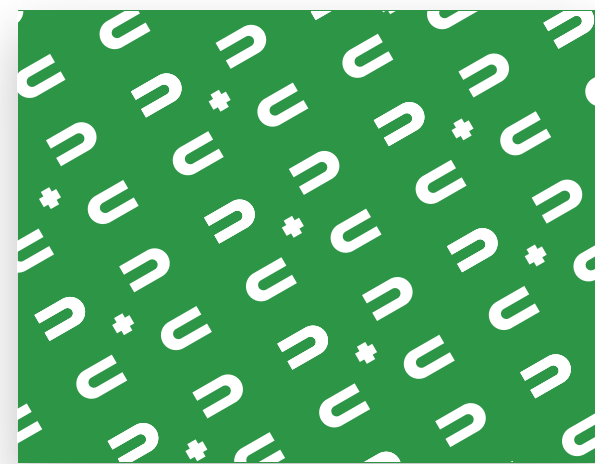
Montserrat
Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Pattern Style

Patterns and textures often add visual intrigue to any design.

Natural patterns and textures will add a natural look and feel to your design pattern. All of this, while also maintaining the beauty of your creativity.



B MED Barrier

A brand by Cavalier Group of Companies

